

Julia J. Lee

Multimedia Professional

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PORTFOLIO

www.thejuliaprojekt.com

VIDEO RESUME

www.thejuliaprojekt.com/videoresume.html

LINKEDIN

www.linkedin.com/in/thejuliaprojekt

CLIENT ROSTER

Adobe
Blue Coat
Borland
Ciena
Dey Pharmaceuticals
Google
Informatica
McAfee
Xactly

Qualifications Summary

Solid understanding of video industry and advanced media technologies • Sound editorial judgment • Experience with strategic brainstorming, campaign development and creative execution • Personable and poised in cross-team / client interactions • Ability to thrive in deadline-driven environments

Technical Competencies

Final Cut Studio • Adobe Creative Suite • Camerawork / Lighting • Audio / Video Formats • Various Encoding Software • Dreamweaver • HTML / XML • Microsoft Office • Mac / PC Platforms

Professional Experience

MINER PRODUCTIONS, EMERYVILLE, CA, VIDEO EDITOR — DEC 2006 - MAY 2009

Contributed to creative meetings and debriefings • Collaborated cross-team and with clients • Conceptualized storyboards • Edited creative corporate videos both in-house and on-site at live corporate events for domestic and international clients • Designed motion graphics • Live event video operator and editor • Optimized video for web • Authored DVDs • Assisted with video shoots

Major Achievements: Enhanced company profile by sophisticating video branding. Built strong relationships with clients by continuously surpassing expectations. Managed and executed the production of a professional [webcast series](#) for Ciena Corporation. Developed more efficient ways of managing digital assets and archiving projects.

COOK MEDIA GROUP, SAN FRANCISCO, CA, FREELANCE VIDEO EDITOR — AUG - DEC 2006

Introduced innovative editing styles and techniques • Collaborated creatively with director and clients • Authored and duplicated DVDs

TIME WARNER CABLE, SAN DIEGO, CA, MASTER CONTROL OPERATOR INTERN — MAR - JUNE 2006

Communication liaison between Technical and Customer personnel • Oversaw all network operation functions • Dispatched technicians during system outages • Documented on-air exceptions and outages

FOX NEWS, SAN DIEGO, CA, VIDEO EDITOR INTERN — JAN - MAR 2006

Edited news stories • Archived stock footage

Education

Bachelor of Arts in Media, Film and Video Emphasis — University of California, San Diego

Awards and Credentials

Silver Telly Award, 2007, Demo Reel, Miner Productions

“For Your Children” — Global Warming Viral Music Video:

- Screened at the Copenhagen Climate Conference 2009.
- Featured on www.greencrossitalia.org, an environmental non-profit focused on climate change.

Community Involvement

GREEN FESTIVAL, SAN FRANCISCO, CA, MEDIA TEAM VOLUNTEER — NOV 2009

Documented the spirit of the event through photography

NORTHGATE HIGH SCHOOL, WALNUT CREEK, CA, MENTOR — OCT - DEC 2008

Mentored aspiring media student • Provided technical and creative guidance